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Result 34.



Sexual arousal, defensiveness, and sex preference in affiliation.

Brehm, Jack W, Behar, Lenore B

Link to...

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- 

Accession

Number Peer-Reviewed Status-Unknown: 1966-08394-001.

Title

Sexual arousal, defensiveness, and sex preference in affiliation.

Year of

Publication 1966

Language

English

Author

[Brehm, Jack W](#); [Behar, Lenore B](#).

Institution

Brehm, Jack W.: Duke U.

Source

Journal of Experimental Research in Personality. 1(3) 1966, 195-200.

Local

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Format

Covered Print

Publication

Type Journal; Peer-Reviewed Status-Unknown

Document

Type Journal Article

Abstract

Male and female college students, recruited to participate in a study of sexual reactivity, were shown a series of 5 pictures which were low in sexual content. Each S rated the arousal value of each picture, how aroused he thought himself to be, and then was shown a meter reading which purported to measure his true physiological arousal. Over the series of 5

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pictures, Ss were given 1 of 3 meter-reading treatments: (1) low physiological arousal, (2) high physiological arousal, or (3) high but unsteady physiological arousal. Ss were then told there would be a waiting period, and were asked to indicate whether they preferred to wait alone or with someone else, and whether they preferred to wait with someone of the same or opposite sex. Most Ss wanted to wait with someone else. However, those in the low arousal condition wanted to wait with members of the opposite sex, while those in the high steady arousal condition preferred members of the same sex, with the preference of those in the high unsteady arousal condition falling between. Various interpretations of these findings are offered. (PsycINFO Database Record (c) 2007 APA, all rights reserved)

Key Concepts

[SET/RESPONSE, AROUSAL & DEFENSIVENESS & SEX PREFERENCE IN AFFILIATION, DEFENSIVENESS, SEXUAL AROUSAL & SEX PREFERENCE IN AFFILIATION, AROUSAL, SEXUAL, DEFENSIVENESS & SEX PREFERENCE IN AFFILIATION](#)

Classification

Code [Human Experimental Psychology \[2300\]](#)

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